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the coins including the unusual shape of the 50 pence piece.

- The pre-decimal system had been in use for around 1000 years before the change-over, inspiring a great affection towards the coinage.

How each side of the design complements the other will also be considered by the judges.

Images of pre-decimal and decimal coins as well as more information about the changeover can be found on The Royal Mint Museum's website. The following organisations may also prove valuable for research and inspiration purposes:

The British Art Medal Society

<https://www.bams.org.uk/>

The British Museum

<https://www.britishmuseum.org/>

<https://www.britishmuseum.org/our-work/departments/coins-and-medals>

The Ashmolean Museum

<https://www.ashmolean.org/heberden-coin-room>

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### **3.0**

#### **Shape and size**

The medal will be circular with a diameter of 63mm and will be struck in bronze.

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### **4.0**

#### **Technical requirements**

In the first instance, students will be required to submit drawings or computer-generated artwork. For this purpose white paper and strong contrasts can be effective but students are free to explore how best to convey the effect of three-dimensions.

Areas of shading should only be included to assist in defining how the designs will look in three-dimensions rather than as decorative features, which will not be possible to reproduce on the medal. The purpose for which the designs will be used, that is, as a basis from which to prepare low-relief sculptures, should be borne in mind at all times. Designs that are not presented in this way will be seriously disadvantaged. The submission of sketches of initial ideas is encouraged but designs should be sufficiently clear to convey the aim of creating a medal capable of being produced in multiples.

Designs selected for further development will be converted into three-dimensional artwork either through computer modelling or through the preparation of plaster models. Technical advice will be offered at this stage and, if necessary, responsibility for the translation of artwork into a three-dimensional form can be undertaken by others on behalf of the artist.

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### **5.0**

#### **Submission of designs**

There is no limit to the number of designs that may be submitted.

Designs should ideally be presented at A4 size but the precise size and form of presentation is left to the discretion of individual students.

Students are encouraged to accompany their designs with brief explanatory notes which will be reproduced for the benefit of the judging panel.

The designs, along with a signed copy of this design brief, should be sent to Abigail Kenvyn at the address given below by **8 January 2021**.

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**6.0**

**Selection**

All the designs will be inspected by a judging panel comprising Dr Kevin Clancy, Director of The Royal Mint Museum, Gordon Summers, The Royal Mint Chief Engraver, and Stephen Raw, artist and lettering expert.

To ensure impartiality, students are asked not to include any initials or identifying marks on their designs, but normally the winning artist will later be allowed to add his or her initials if desired.

**7.0**

**Prize**

The winning artist will receive a prize of £750 and two copies of their medal, struck by The Royal Mint. Examples of the medal will also be retained by The Royal Mint Museum as part of the permanent collection.

The sum mentioned above represents payment in full for all medal purposes for which the designs will be used.

**8.0**

**Terms and Conditions**

Please ensure you read and understand the Competition Rules overleaf. By signing this design brief and submitting your design, you agree to be bound by the Competition Rules.

Please note that, if you are successful in winning the competition, you may be required to enter into a separate agreement with The Royal Mint before your winning design is used to produce the medal.

**9.0**

**Enquiries**

Any enquiries in connection with this project, technical or otherwise, should be directed to:

Abigail Kenvyn, Exhibitions Manager, The Royal Mint Museum, Llantrisant, Pontyclun, CF72 8YT.

Telephone: 01443 623720

E-mail: [decimalisation@royalmint.com](mailto:decimalisation@royalmint.com)

Further information about decimalisation can be found here:

<https://www.royalmintmuseum.org.uk/decimalisation>

<p>I confirm that I have read and understood this design brief and the attached Competition Rules and that I agree to be bound by them.</p> <p>Name: ..... Date: .....</p>
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## Competition Rules

1. The competition is open to university undergraduates of 18 years' age or older.
2. Those people directly involved in organising the competition and members of staff employed by The Royal Mint will not be entitled to enter.
3. Closing date for entries is 8 January 2021.
4. The Royal Mint takes no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of posting or delivery of the entry is not proof of receipt.
5. Each entry submitted will be retained by The Royal Mint Museum and you will not have any right of return.
6. Your entry must be your own work, must not be copied from someone else and must not contain any third-party materials and/or content that you do not have permission to use. You warrant that you own the copyright to and unregistered design rights in your design as its author. If another person has assisted in preparing your design, you warrant that you have received an assignment of all associated intellectual property rights from that person. We may ask to see evidence of that assignment at any time.
7. You hereby grant The Royal Mint a non-exclusive, royalty-free, irrevocable, perpetual, worldwide right and licence to use, reproduce, modify, adapt and publish your design in electronic format or hard copy and for purposes connected with the competition, and to adapt the design to enable such publication (including to crop or otherwise edit it for such purposes), and you hereby irrevocably waive, for the benefit of The Royal Mint, all moral rights in the entry to which you are entitled. Copyright for all entries submitted, including the winning design, will become the property of the Crown, Her Majesty's Treasury and/or The Royal Mint, and by entering the competition all participants agree to assign all copyright in any designs submitted to The Royal Mint. The prize mentioned represents payment in full for all purposes for which the winning design will be used.
8. The designer of the winning design hereby assigns to The Royal Mint all existing and future intellectual property rights in the design and agrees promptly to execute all documents and do all acts as may, in The Royal Mint's opinion, be necessary to give effect to this condition as will be required to assign formally copyright to The Royal Mint.
9. The winning design may be used in full or in part to produce a final design for the new medal. The Royal Mint reserves the right to modify the winning design for use in connection with the new medal. The approved medal design will be subject to publication via all media channels.
10. The prize offered is as stated and is non-transferable. In addition to the prize mentioned, The Royal Mint reserves the right to offer and award other prizes in respect of designs submitted whether under this competition or otherwise.
11. The Royal Mint reserves the right to provide the press and media with details of the competition and the results, including the name of the winner. The winner may be required to participate in publicity which may result in photographs being taken and their name being provided to the press and media.
12. The decision of the judges is final and no correspondence will be entered into.
13. The Royal Mint accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by an entrant as a result of entering the competition or accepting the prize.
14. The Royal Mint further disclaims liability for any injury or damage to the entrant or any other person relating to or resulting from participation in or downloading any materials in connection with the competition, to the extent permitted by law.

15. The Royal Mint reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this competition with or without prior notice due to reasons outside its control (including, without limitation, in the case of anticipated, suspected or actual fraud).
16. By entering the competition, entrants will be deemed to have accepted the rules.
17. The decision of The Royal Mint in all matters under its control is final and binding.