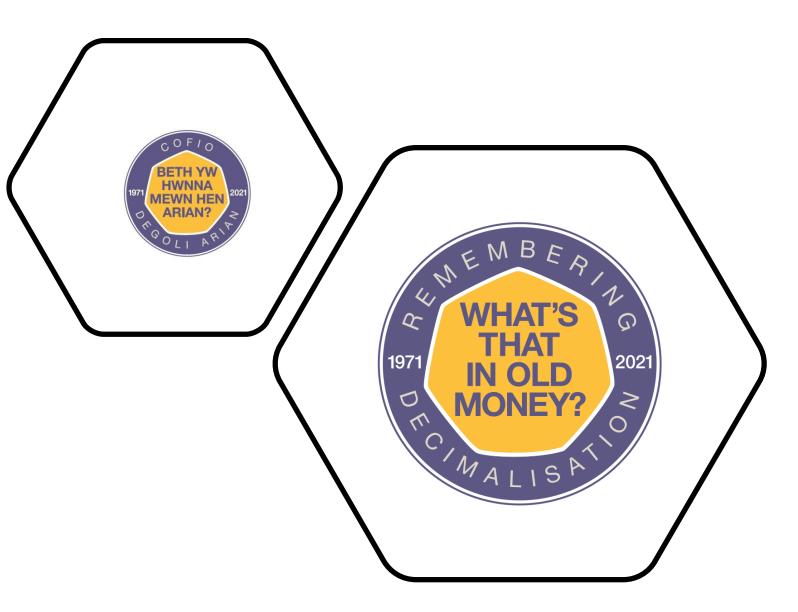




# **Decimalisation Project Evaluation**

# \_\_\_\_ Table of contents

- Introduction
- Exhibition
- Short story competition
- Medal design competition
- Reminiscence box project
- Education sessions
- Website and social media
- Publication and press
- Conclusion/Legacy



### Decimalisation "What's that in old money?" project overview

In February 1971 Britain took the historic step of changing its coinage from pounds, shillings and pence to decimal currency. For the first time on a national stage, the Royal Mint Museum sought to entice the public to look at coins differently, marking the 50th anniversary of decimalisation in February 2021.

Decimalisation impacted the entire nation, bringing diverse people together as they learnt to master a new way of valuing everything. This project aimed to re-connect people with that unifying experience. Based on a secure site, the Royal Mint Museum looks after one of the least accessible aspects of Britain's industrial and social heritage, yet coins are one of the most commonplace items.

This project planned to change that, liberating this heritage from the confines of its current site to become more accessible in Rhondda Cynon Taf and nationally. This project was a new venture for the Royal Mint Museum linked with an historic anniversary.

No one could have predicted the devastating impact of COVID-19 from March 2020 onwards. As a result of the restrictions, the planned elements were quickly re-imagined, once the Museum team were able to regain access. As a result, the project outcomes are different to the original project plan.

The original project plan aimed to enable the Museum to use the 50th anniversary of decimalisation to make contact with hard-toreach audiences. The anniversary was expected to generate publicity through media interest and running the project during 2021 would allow the team to capitalise on this.

- 1. Create education opportunities for access in RCT and across South Wales.
- 2. Recruit at least 20 volunteers to help deliver workshops in RCT and South Wales.
- 3. Create a mobile museum collection and interactive audio story box, a set of lesson plans and supporting materials, for loan to museums, schools, and communities running their own workshops.
- 4. Run a bi-lingual creative writing competition for secondary school children in Wales themed on decimalisation.
- 5. Run a medal design competition for art and design students throughout Britain themed on decimalisation.
- 6. Commission an e-book on how the decimal coinage was designed.
- 7. Deliver expert, prestige talks to a diverse range of groups and societies which will identify and explain decimalisation.
- 8. Work with Alzheimer's Society and Age UK to deliver reminiscence and object-handling sessions free of charge in care homes, dementia cafes, day centres and pensioners clubs.
- 9. Create a digital hub and new web content devoted to informing and educating on the topic of decimalisation.
- 10. Support project activities through social media and web resources, including an online portal for sharing memories of decimalisation.
- 11. Re-house the collection of designs and documents relating to decimalisation and digitise a range of objects relating to decimalisation, such as designs and documents.

### Exhibition



- 24,816 visitors to The Royal Mint Experience viewed the decimalisation exhibition.
- The exhibition has been scanned and is available on the museum website.
- Seven press articles about the exhibition were recorded.

# THE ROYAL MINT"

### SHORT STORY COMPETITION

# Information for teachers

In February 1971 Britain took the historic step of changing its coinage from pounds, shillings and pence to a decimal currency system, with 100 pennies to the pound, which we use today. Known as decimalization, this change impacted the entire nation, beinging people together as they learnt to master this new money.

together as they learnst to master this new money. It was also the start of a new chapter in the Royal Mine's long history, moving to a site in South Wales to cope with the demands of making billions of new coins. The 50th annivenary of Decimal Day, or 'D-Day' as it became known, falls in February 2021 and, as part of this anniversary celebration, the Royal Minet Museum February 2021 and, as part of this anniversary celebration, the Royal Minet Museum is housing a shore-seory competition open to all year five and year six primary is housing a shore-seory competition open to all year five and year six primary

school pupils in Wales. The winning story will be selected by garst judge and celebrated children's author. Eloise Williams. Prizes will be awarded to the winning author and to their school. Visit the Royal Mint Museum website for frequently asked questions and information about docimalisation to help your andents get inspiration for their stories.

www.royalmintmuseum.org.uk

#### Doine Williams is Children's Laurene Wiles 2019-2021.

Her meets won Wales Ares Review Young Propie's Book of the Your 2017, the YHB Book Awards 2018, North East Book Awards 2019 and was shorthand for the Tir sa arDy Awards in 2018 and 2019.

<sup>17</sup> one site Code on have a local second on Junity this comparing comparison. I grow up every many the Report Mice and Junity and considerful memory of Linearisme.

As Children's Lawrence Water I are very excited as encourage eventies wereing in young people and last forward as reading ofer carries."



## Short story competition

Original project plan point:

4 - Run a Welsh/English bi-lingual creative writing competition for secondary school children in Wales themed on decimalisation.



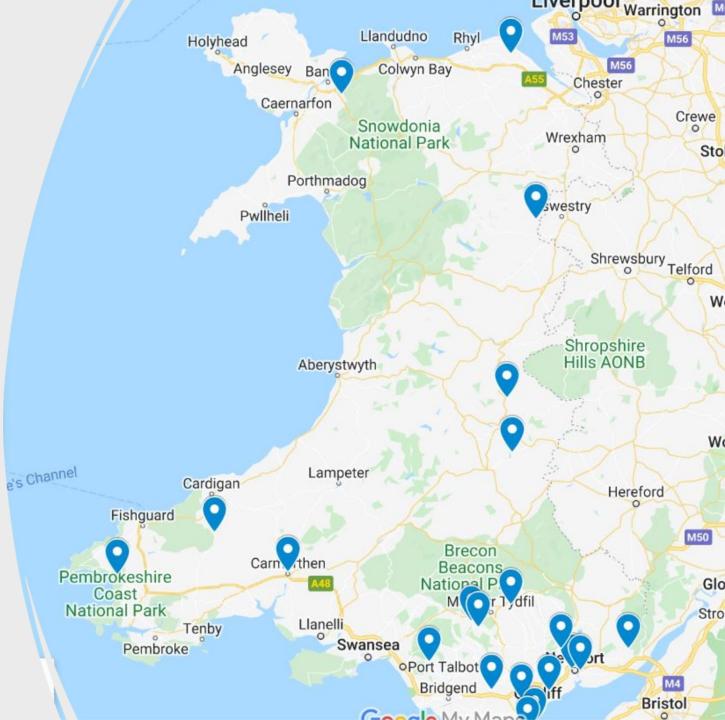


- Follow up emails were sent to every available address.
- Contact was attempted with every council education leader and their PA.
- The competition was run across Wales.





- 251 entries were received from 18 primary schools across Wales.
- A digital presentation was made to 10 year old Rhys Davies from Ysgol y Bannau in Brecon, due to ongoing COVID restrictions.
- Rhys' school and parents attended the presentation in addition to the judge Eloise Williams, Children's Laureate Wales and illustrator Rebecca Green. Eloise Williams read the winning story.



#### The life of an old shilling

by Rhys Davies



I may be old but I have my own story to tell and this is it.

I used to be so helpful but now I am lost. Once bright and shiny. A lovely silver one shilling coin. Made in 1935 with King George V's head looking back at everyone whose hands I went through. I used to pass from one person's hand to another. From the housewife to shopkeeper, to shop managers, to the banks. I have even been in the hands of famous people! Round and round across the UK travelling in peoples' hands and helping people every day.

I was used during the war to help buy materials to make a bomb shelter and after the war I helped to rebuild the country. All the coins were so important, pounds, shillings and pennies. All working together to help the country.

> When the Royal Mint made the new coins in February 1971, I was no longer needed. I wash't a useful coin anymore. I no longer paid for food or rent. I wash't needed to pay for anything. No more travelling from hand to hand across the country. I was thrown in the back of a drawer and didn't see the lights for years.

> > But today I am back out of the drawer. I am back in the light. It has been 50 years since the new coins came along. But it is time to remember when coins like me were so important. I am going on a new adventure. Collectors everywhere and museums trying to grab hold of me. I may not be useful now but I am very special again.



10 year old Rhys Davies from Ysgol y Bannau, Brecon with his illustrated short story and prize coin. Rhys also received a set of books written by Eloise Williams, Children's Laureate Wales, the competition judge.







Lauren Woodhead - A December 2010

Children's short story competition marks 50 years since decimalisation

000

Hwb

News

Vice all Articles

Home > News > Articles

THE ROYAL MINT

#### Royal Mint Museum competition judged by Children's Laureate Wales closes December 11

THE Royal Mint Museum is running a short-story competition for all Year Five and Six pupils in Wales to celebrate the 52<sup>th</sup> armiversary of decimalisation.

Entries should be no more than 500 words, and should be inspired by Decimal Day - February 15, 1971 - and the change to decimal money.

#### Wales24 Carlly Seamer Ballyon

#### ADM/NUMBER

7

One in five Welsh people no big threat to their health

Gary Jerkins murder. Three s ingrisonment

Anthines

Select Hurth

The Royal Mint Museum has launched a story competition to mark 50 years since Decimalisation

1 Man Bregary - D'Assertion 5, 2020





- 29 press articles were generated.
- Four occasions the Royal Mint news summary featured the short story competition.

Eightig Log In Eightig	nawe	national association of writers in education					
	T ICATTO	WRITING IN EDUCATION I THE WRITER'S COMPAGE I PROFESSIONAL DIRECTO					
	Tue 10 May 2022	Competitions & Submissions					
	JOIN NAWE	You are here: Home > The Writer's Compass > Events & Opportunities > Competitions & Submissions > The Royal Min Museum Short Story Competition					
< share Short-story competition from the Royal Mint Museum to celebrate the 50th anniversary of decimalisation. Holdel by the Royal Mint Masan and open trait per two and your so person school pipels in Males.	Member Login	The Royal Mint Museum Short Story Competition					
	* Jobs	Deadline: Fri 11 Dec 2020					
	Events	There are just nine days left for schoolchildren across Wales to enter the Royal Mint Museum's Short Story competition - helping to commemorate the 50th anniversary of Decimalisation. The bilingual short story competition is open to all pupils in years five and six. Judge: celebrated					
	Competitions 5 Submissions						
	Mentoring & Coaching	children's author, Eloise Williams. Contact Information					





The 50th anniversary of Decimal Day, or 'D-Day' as it became known, falls in February 2021 and, as part of this anniversary celebration, the Royal Mint Museum is hosting a medal design competition open to all undergraduate university students.

> Closing date for entries 8 January 2021

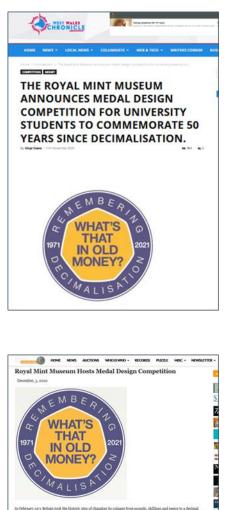
For the design brief, guidance on the theme, technical requirements and the £750 prize for the winner, visit: www.royalmintmuseum.org.uk/decimalisation



## Medal design competition

Original project plan point:

5 - Run a medal design competition for art and design students throughout Britain themed on decimalisation.



The Payment Gateway is now LIVE!

CELEBRATING DIFFERENCES FOR AN INCLUSIVE FUTURE

In February says Britain took the historic step of changing its coinage from pounds, shiftings and pence to a decimal currency system, with non-pensite to the pound, which is used today. Xhows as decimalization, this change impacted the entire nation, bringing people together as they learnt to master thin new money. It was also the start of a new chapter in The Enzyl Matrix long bittory, moving to a take its booth which its to cope with the demands of making Billions of new coins.

The york analyersary of Decimal Day, or 'D-Day' as it became known, fails in February 2015 and, as part of this analyersary coheration, The Royal Mith Hoseum is horting a medial design competition open to all undergraduate university students. The analyersary fails on 15th February 2022 and designs for both the obverse and reverse of the medial are being commissioned.

Guidance on the Theme

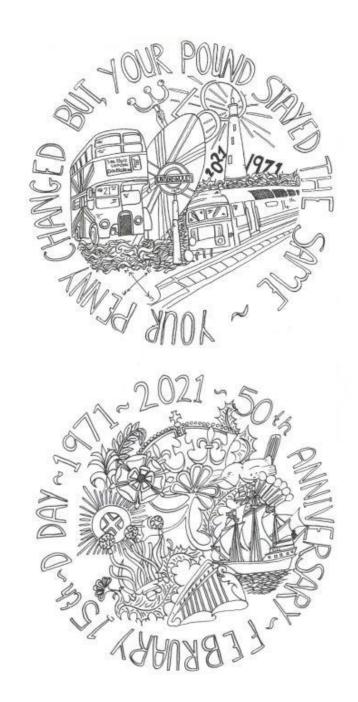
Students are allowed a free hand to approach the design of the medal in whatever way they wish but the Royal Mint Museum provides some useful guidance:

Modents could consider illustrating the immense change to society that came with docimalization and the transition from one system to another. Shops, for a time, displayed prices in both pre-docimal and docimal as the British public adapted to the change.

The units involved in each system could be reflected upon. The pre-decimal system competied and, (pence) in a shifting, no shiftings in a pound. Therefore, a pre-decimal pound was comprised of 240 penmise as opposed to non-pennise since

- Six news articles were generated.
- 18 entries were received.
- Winning design was by Laura Barnwell, student of Norwich University of the Arts.









# Free reminiscence activity for care home residents



The Royal Mint Museum has created a new, self-contained, reminiscence box centred around the 50th anniversary of decimalisation. A chance for residents to remember and discuss memories of the 'old money' and the changeover from pounds, shillings and pence in 1971. Contains handling objects, photographs and audio clips.

FREE TO BORROW | AVAILABLE NATIONWIDE | COVID-19 SECURE

For more information on how to borrow a box visit: www.royalmintmuseum.org.uk/decimalisation-reminiscences/

#Borrowabox





### Reminiscence boxes

Original project plan point:

3 - Create a mobile museum collection and interactive audio story box, a set of lesson plans and supporting materials. These will be loaned to museums, schools and community groups throughout Britain for them to run their own decimalisation workshops.

8 - Deliver reminiscence and object-handling sessions free of charge in care homes, dementia cafes, day centres and pensioners clubs. We will work with the Alzheimer's Society and Age UK to run these sessions.

## Reminiscence boxes

Our strategy for delivering this project was to use the public interest surrounding the anniversary of decimalisation to promote our reminiscence offering. We initially made contact with care homes within a 20 mile radius of the Royal Mint and commissioned five collections, anticipating that we would roll the project out locally. It quickly became apparent, based on the responses and enquiries that we received, that there would be demand for the project from across the UK. At that point we decided to increase the number of boxes from five to 20 so that we were able to roll out the project nationally.

In collecting information from care homes local to the Royal Mint, we were able to establish that a care home had an average of 45.5 residents per home. Using that figure as a general average we were able to predict that 25 boxes loaned out for a two-week period (including time for quarantine and transport) over the duration of the project could reach 22,250 residents plus staff members.

We went on to add a further 25 boxes to the collection, taking the total to 45. Based on this same formula we estimated that we could reach 28,437 residents plus staff members.



- 580 UK wide loans gave access to the collection to an estimated 26,390 residents living in care homes or other care settings, plus staff members and the residents' visitors.
- 340 feedback forms received.
- 4283 recorded resident interactions.
- 1324 recorded staff interactions.





#### Queens Oak reminisce with the Royal Mint Box

The people living at Queens Oak Care Home in London had a lovely reminiscence session, as they harkened back to earlier times with the help of the Royal Mint Museum.

The Royal Mint Museum prepared a 'Museum in a Box', filled with artefacts that the home could hold and explore for themselves. Inside this box were loads of articles from the past, that the team were able to use as talking points for the residents

After seeing the articles about money, Julia was very excited and began to reminisce about the value of money in her youth. She started to tell stories about the things he used to do in her community and the different types of money that we used to have. She recalled all the different notes and coins and discussed how much more you could do with a fiver then vs now.

Julia used to own and work in a club in the West End and said that things were so much cheaper back then. She spoke about how you used to be able to buy a drink for less than a pound, and how that's not a thing at all anymore.

Julia and the other residents were very happy listening and looking at the things from the Royal Mint Box and thought that it was a very interesting and positive session.



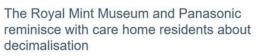
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Auseum in a box' brings back am emories for Mapplewell care hose there sugged and been taken to be a general taken the sugged and the suggestion of the suggestion of the suggestion O O to the suggestion	me residents
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By Initiantives Community	Loss sheet you had Southers to you have Southers to you are subsected
detexts unretexture in a prote, constrained indices and outlined count "systemization" headlypeds and	Find Nocal services
MORIES of money were sparked at a Mapplewell care home after dents were loaned a reminiscence box from The Royal Mint Museum.	
'museum in a box,' containing replica and original coins, photographs, phiets and newspapers, was sent to Deangate Care Home, Towngate, pplexell, in Barmiley, South Yorkshire.	

Issue Date 16 Dec 2021



useum in a Box



As part of the 50th anniversary celebrations, the Royal Mint Museum has created a boxed experience to recount the memories of people who lived through decimalisation.

BRACKNELL, UK. 16th December 2021 – Working with care homes across the United Kingdom to run reminiscence sessions, the Royal Mint Museum and Panasonic have learned up to create a unique experience for residents with a special box of memories to mark 50 years since docimatisation.



elivering Panasonic DUGHBOOK Devices for the oyal Mint Museum project – ummer 2021



Museum in a Box

Press Release

The session takes the form of a "Museum in a Box", which contains replicas and original objects from the time for people to handle. Each object is fitted with a special micro-hip which, when placed on the box, play audic ciple special to that object. Panasonic were able to support the experience by donating 50. TOUGHBOOK 2-in-1 convertible tablets for the residents to be able to enjoy the experience further.

Bethan James, from the Royal Mint Museum, says: "The boxes can be a fun and stimulating activity, giving people who lived through the changeover an opportunity to talk about their memories,"

Those interested, have the opportunity to loan the boxes completely free of charge, with the boxes being quarantined and disinfected between each loan.





Reminiscence for Residents at Puddingstone Grange

This week Catherine, Stella, Joyce and Maryanne, all residents at Puddingstone Grange care home, recalled the conversion to decimal currency back in February 1971, thanks to The Royal Mint Museum and the help of a pre-decimalisation coin bac.

The interactive box contained a purse containing a half-crown coin, shilling, tuppenny, farthing, halfpenny, sispence, and a decimal coin currency converter- alia, a walket containing new coins including the 1, 2, 5, 10, and 50 ence piece. The box fals included photographs of the opening of the

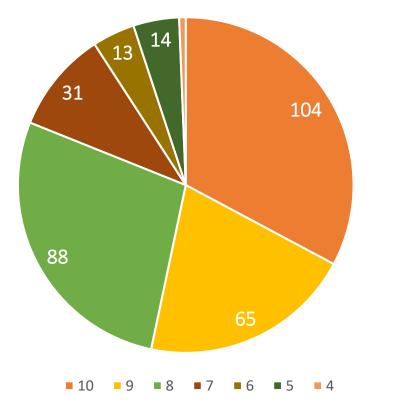
- 112 news articles were generated.
- 17 reports in the Royal Mint daily news summary.
- Featured on BBC Breakfast.

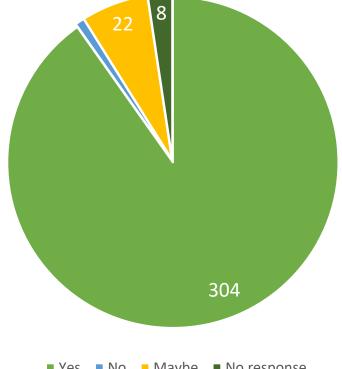




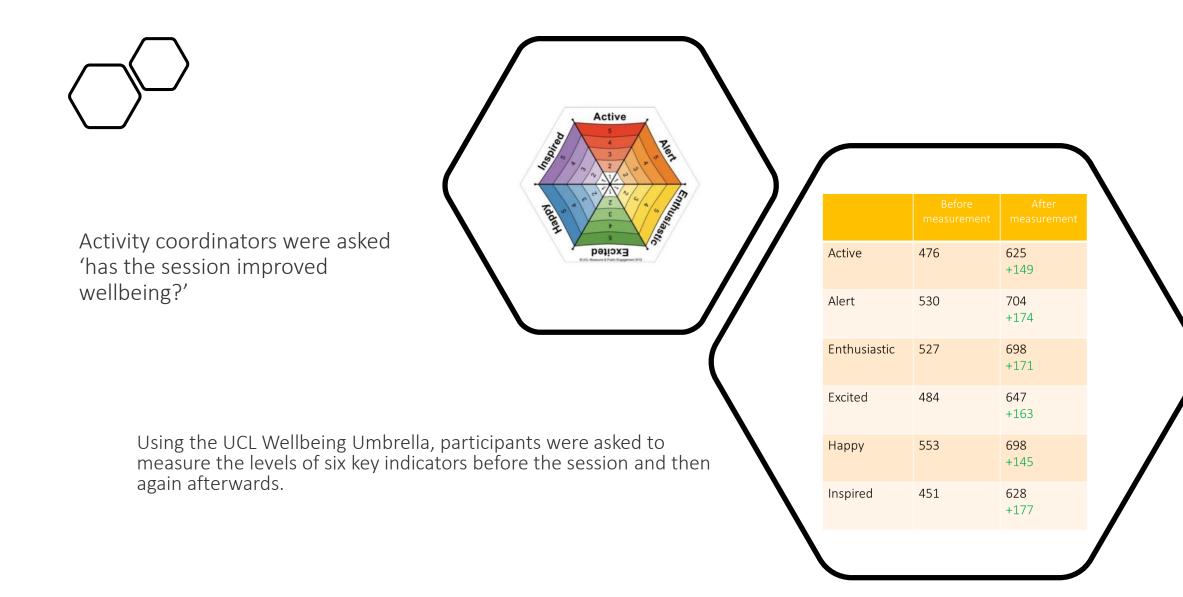
We asked participants to 'please rate the experience from 1 to 10'.

We asked participants 'would you like to borrow a box again in the future?'





■ Yes ■ No ■ Maybe ■ No response





The reminiscence box project participated in the 'Museums Show-Off' event in March 2021.



Shortlisted for the Community Impact Award in the Museums and Heritage Awards.

The reminiscence box project was one of only three projects chosen to be presented at the International Parliament Engagement Network seminar on hard to reach communities.





# Creative engagement with hard to reach communities

26th May 2021

In this seminar we hear from three speakers involved exciting and innovative public engagement activities within the arts.

Bethan James, Project Coordinator at The Royal Mint Museum.

The Royal Mint Museum has created a reminiscence session in the form of a 'museum in a box' to contribute to the wellbeing of care home residents during the pandemic. Participants are invited to handle objects fitted with micro-chips, allowing them to access audio content designed to promote wellness and encourage social interaction through reminiscence.

### Feedback from care homes

- 'We have thoroughly enjoyed it and can't thank you enough for allowing us to borrow it. It provoked so many wonderful memories from people, but I guess that was its intention! It's clever how something so small could have given us such a lovely museum experience.' Ty Pentwyn Nursing Home, Cardiff.
- 'When a lady held the half-crown, she reminisced about how she had held one during her wedding ceremony.' Norwood House Nursing Home, South Yorkshire.
- 'We have used the box both one-to-one and in a group. They ended up talking about the pocket money they earned (old money) doing jobs to help pay for dance lessons at the Dance Hall! The prices and equivalent in new money. It was lovely.' Birkdale Park, Southport.
- 'The residents in my homes have thoroughly enjoyed being able to take a step back in time, and we have heard some lovely stories. We even had one lady who had the same friends as a gentleman resident, although they did not know each other. They remembered places together where they both worked or had frequented, but those places have now gone! Thank you so much for the loan of a wonderful resource.' Anchor Care Homes, Rippon.
- 'Residents teaching staff, who had never seen old money' Richmond Court, West Bromwich.
- 'The decimalisation box was a huge success at our home, with both staff and the residents. One of our ladies was at the Royal Mint at the same time the Queen was there! She really enjoyed telling us about this.' Ty Gwynno, Rhondda Cynon Taff.
- 'A 99-year-old gentleman, sharing his memories of what it meant to him with the change and his family.' Brookholme Croft Care Home, Derbyshire.
- 'This little project made everyone laugh and get talking the interaction was fantastic.' Beatrice Webb Care Home, Blackwood.

### Partnership with Panasonic for Business



The reminiscence box was recognised by the Toughbook team at Panasonic for Business who kindly donated 50 Toughbook laptops to the project so that a visual element could be incorporated into the reminiscence sessions.





Platinum Jubilee Collections Learning Explore Enquiries About Us Q



The Royal Mint Museum now offers online education sessions for your school, available from year 2 all the way to year 11. These sessions are currently free of charge. To request a booking please complete the <u>online form</u> and we will contact you to confirm dates and details. If you would like further information before booking please contact the Museum's Education Manager via email amy.williams@royalmintmuseum.org.uk

#### School Workshops

If your class would like to visit us in South Wales then exploring the history and heritage of The Royal Mint is something that children will always remember. The Royal Mint Museum has developed a number of curriculum linked interactive workshops that can be booked for your class alongside a trip to the Royal Mint Experience. Designed to complement the tour and exhibition, we have learning sessions available

## Educational Workshops

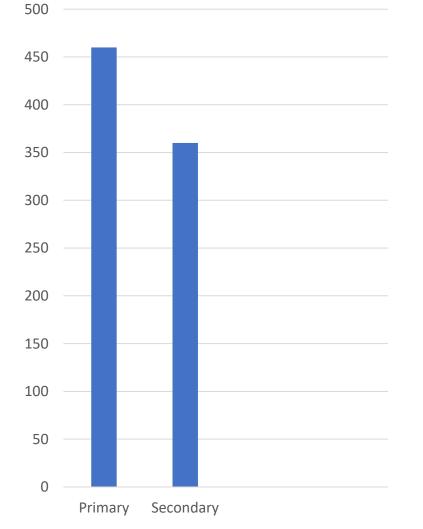
Original project plan points:

1 - Education - Opportunity for access in RCT and South Wales.

7 - Deliver expert, prestige talks to a diverse range of groups and societies which will identify and explain decimalisation.

3 - Create a mobile museum collection and interactive audio story box, a set of lesson plans and supporting materials, for loan to museums, schools, and communities running their own workshops.

### Educational Workshops



The educational workshops were carried out in various stages of lockdown restriction, sometimes the pupils were at home, sometimes in school.

Utilising the technology was a new process for many of the sessions.

As a result of this no images were possible and the fluid landscape meant that the focus was on the completion of the sessions.

For future sessions a feedback questionnaire is planned.



Platinum Jubilee Collections Learning Explore Enquiries About Us **Q** 



#### **Decimal collection**

It will come as no great surprise that the Royal Mint Museum has an outstanding collection of material relating to decimalisation. As

# Website, social media and digitisation

Original project plan points:

9 - Create a digital hub and new web content devoted to informing and educating on the topic of decimalisation.

10 - Support project activities through social media and web resources, including an online portal for sharing memories of decimalisation.

### Website analytics

Throughout the project the website supported other Museum activities. A dedicated decimalisation section included information on the various strands of the project, as well as information on the history of decimalisation and pre-decimal currency, collection highlights, learning content, guest blogs and audio visual content.



Home / Journal / Guest Article

#### **Guest Articles**





Establishing the Tudor sovereign



Quick Change Preparing for decir Supermarkets.

The Royal Mint	Guick Links	The Museum	Follow us on
Our Location	Disclaimer	Carsers	000
Contact	Privacy & Cookies	Support the Museum	
	Copyright Use	Museum Shap	
	Terms of Use	Visit Us	



#### Decimal collection

If which news coupset supporting the toys. Yet Museum has a costs and topolder, or to instead obtaining to do more a set As extended the official equation of the conduction parts, in the barwing and participants propagation that and experimental closes applyed complete the sets made payloble for calcingree altituding test ted. There is, how ever, another address the mate is, that as have accordented.

The process of deprivatized on generated a substantial amount of printed into mation are due to make the British public asserted for e sensor d'anes efficient volutes, and i for ratio varies, postes a dirachared au di were documental la anciette i malifor. there were sense in opinities called in wells, terms that have surveyed, and any added many and the provided provides the by Ward in the survey of playing cares a direferencial of all others a pair of excited solide underposes. Office is the option solid in etable parameter to the Alexannian is the noting the solvestion as a the rolling of solidal history possible that is incontant change to the currents.



the first of the new coins ( 958)

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the winning story will be selec ed children's author, Floise Williams, Prizes will be author and to their school. Download fiver in Welsh

Below you can find further information including teaching resources and frequently asked questions





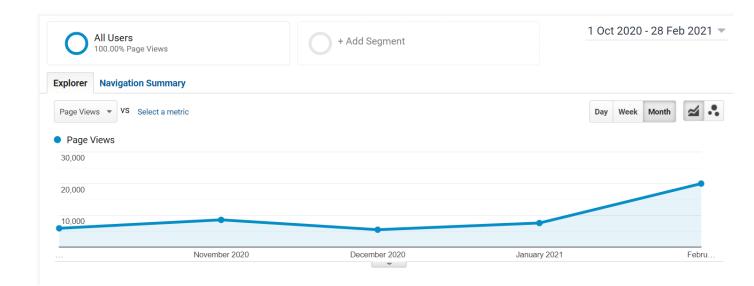








### Website analytics



Public interest in the anniversary of decimalisation, combined with promotion of the Museum's decimal themed activities, produced a significant increase in visits to the website, particularly during February 2021.

age Title ?		Unique Page Avg. Time on Page Page		Entrances	Bounce Rate	% Exit 🕐	
	<b>47,563</b> % of Total: 100.00% (47,563)	<b>39,652</b> % of Total: 100.00% (39,652)	00:01:23 Avg for View: 00:01:23 (0.00%)	<b>25,948</b> % of Total: 100.00% (25,948)	77.44% Avg for View: 77.44% (0.00%)	54.56% Avg for View: 54.56% (0.00%)	
Old money	4,916 (10.34%)	4,757 (12.00%)	00:02:54	<b>4,649</b> (17.92%)	95.22%	93.29%	
What's that in old money?	<b>1,647</b> (3.46%)	1,303 (3.29%)	00:01:03	<b>653</b> (2.52%)	46.55%	32.42%	
Coins	978 (2.06%)	650 (1.64%)	00:01:12	108 (0.42%)	38.89%	22.39%	
Medal design competition	891 (1.87%)	765 (1.93%)	00:02:07	686 (2.64%)	81.20%	74.19%	
Decimalisation	869 (1.83%)	549 (1.38%)	00:02:11	298 (1.15%)	75.50%	39.59%	

The most popular pages of the website relating to decimalisation attracted over 9,000 views between 1 October 2020 and 28 February 2021.

### Social media





The Hoyel Meet Name I and A second and A sec

All Boomments fishares

would have liked to have become used to a two shilling coin! Like featy 1/



<page-header><page-header><page-header><text><text><text><text><text>

Royal Mint Museum @RoyalMintMuseum · Apr 2, 2021 · · · T is for Trials. We like the crossover of these #decimal trial pieces from the 1960s which draw their designs from pre-decimal coins. Can you spot which ones? #numischat #Decimal50 #DecimalAtoZ



Between October 2020 and February 2021 content on the Museum's social media channels focussed on the introduction of decimal coinage. Facebook focusing on more in-depth numismatic content, Instagram featuring a mix of eye-catching images and Twitter framing content around a decimal A to Z series.

### Social media



The decimalisation campaign culminated in a #Decimal50 week, during which individuals and institutions were invited to share their own content using our suggested hashtags.

Over 40 individuals and organisations took part, including Sainsbury's Archive, Museum on the Mound, Marks and Spencer's Archive, John Lewis Archive, The Postal Museum, Elliott's Shop and Museum, Clifton Suspension Bridge Trust and Leeds Discovery Centre.





Clifton Suspension Bridge @brunelsbridge · Feb 15, 2021 · · · · DId you know? This week is marks 50 years since decimalisation. The @RoyalMintMuseum are celebrating the anniversary! See their website and social media for more info royalmintmuseum.org.uk/decimalisation/ Pictured are toll tickets displaying the conversion from old to new. #decimal50



Canolfan Ddiwylliant Conwy Cultur... @DiwylliantC... · Feb 18, 2021 ···· St John's Methodist Church, Conwy circulated this leaflet with their newsletter in 1970, they were concerned that confusion over the new decimal coins might lead to a drop in contributions #Decimal50 #Stories

ere is the 50-pence piece (10/-)



tl 2

0

The Postal Museum @ @thepostalmuseum - Feb 15, 2021 ... #OnThisDay 50 years ago Britain 'went decimal'. The day when pounds, shillings and pence made way for a decimal currency system was nicknamed D Day. Explore how our stamps changed, the challenges for the Post Office and the impact on society -> bit.ly/3jXgurh #Decimal50



Parka On Lupins ■ ☆ @ #FBPE. #FB... @parkylo... - Feb 15, 2021 ----I remember #Deolmalday - I suddenly didn't get as many sweets from the 6d lused to get for trotting round the corner to get my parents cigarettes, 4 for 1d became 4 for 1p. And 6d was suddenly 2 1/2 new pennies. #Deolmal50 #deolmalEation





Q3 îl9 🤎 20 🗘

### Website analytics

#### YouTube analytics

Licenced audio-visual content relating to decimalisation was shared on social channels and embedded into website content resulting in 3,382 views totalling over 200 hours.



#### Decimalisation

Unissued information film about the introduction of the decimal currency in...



Britain's new decimal coinage and the ... Designs for the new decimal coins are unveiled and James Callaghan lays the...



#### Decimal Coinage

The 5p and 10p were the first decimal coins to be minted in preparation for...



Granny gets the point (1971) This dramatised documentary was sponsored by the Decimal Currency...



#### The Story of Decimalisation On 15 Feburary 1971 Britain changed over from the centuries old system of pounds...

stori degoli arian



Ar 15 Chwefror 1971, newidiodd Prydain o ganrifoedd o'r hen system o bunnoedd,...

Video	Video title	• • • • • • • • • •	Video publish time	Views	Watch time (hours)	Subscribers	Impressions	Impressions click-through rate (%)	
AuN_u4_mL34	Decimalisation		÷	2726	216.8911	1	32	6	6.25
9QJ6pGOD1Ss	Museum in a Box - Decimalisation and the Royal Min			263	6.9051	0	3		0
wqr7K5Sqbco	Laying of the Foundation Stone at the new Royal Min	t, 1967	:	61	0.8366	0	3	33	3.33
4zAJVdgmRbQ	Britain's new decimal coinage and the Royal Mint	:	: :	54	0.7811	0	100		1
cKheCtXXr0c	Granny gets the point (1971)		:	54	6.8956	0	3		0
4DekkKn5-n4	The Story of Decimalisation			47	0.9834	0	1		0
skYJTSoiDYI	The Queen Opens the new Royal Mint, 1968	:	: :	45	0.6506	: 0	3	33	.33
V-xnpOP-O8A	Decimal Coinage	:		43	0.4675	0	5		20
KBDPuEUNfWI	Decimalisation - Striking the fifty pence piece	:	: :	32	0.2478	: 0	7	1 14	1.29
y_HvvrKvZEA	Museum's Showoff Presentation - Royal Mint Museur	n		14	0.333	0	3		0
5_bTtciUWFc	Construction of the new Royal Mint, Llantrisant	:	Aug 30, 2018	28	0.8962	: 0	0	: : :	
OGV9zp5rqsY	Royal Mint Training Centre, Bridgend, 1967			8	0.1169	0	4	•••••••••••••••••••••••••••••••••••••••	0
I_5tPEimGak	A New Mint at Llantrisant	:	: :	5	0.05	: 0	. 0	: : :	
DCu6fHX3iSI	Stori degoli arian			1	0.0273	0	1		. 0
YhYdM2cMC5s	The Queen and Prince Philip arrive at the Royal Mint	:		1	0.0217	0	0		





The first of the new coins (1968) The first milestone in the introduction of new decimal coins came in April 1968.

Read more

Royal Arms fifty pence piece For the original fifty pence of 1969 Christopher Ironside was asked to prepare an arrangement of the Royal Arms. Read more



Bawden decimal artwork Edward Bawden was one of the most original artists of the 20th century. A watercolourist, illustrator and designer, his career spanned over 60 years.

Read more



'Money we will have to get used to' (1968) The new designs for the half penny through to the ten pence piece were first unveiled to the British public in 1968.



Read more





#### Trial fifty pence piece

The name Conway is inscribed on this trial from the early stages of the development of the fifty pence piece.

Read more

#### Digitisation

Original project plan points:

11 - Re-house the collection of designs and documents relating to decimalisation and digitise a range of objects relating to decimalisation, such as designs and documents.

### Digitisation

During the course of the project the Collection team undertook the digitisation and re-housing of designs and documents relating to decimalisation.

- 267 pieces of original artwork for decimalisation were scanned.
- A further 181 objects were photographed or scanned.

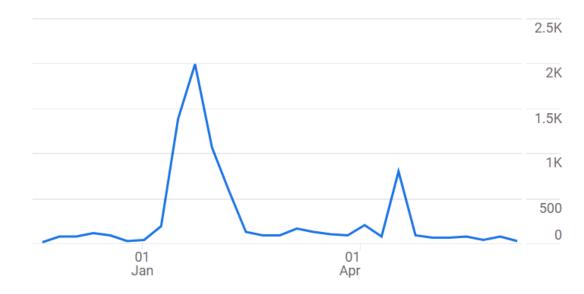






### Digitisation

As part of the decimalisation project the Museum worked with Townsweb Archiving to digitise the Royal Mint Annual Reports from 1870-1976. These have now been incorporated into Townsweb's PastView system and added to the Museum's website as a subdomain. Past View allows the Museum to make digitised volumes, papers, staff records from Tower Hill, and photographs accessible online and these pages have now attracted over 7,400 users.





#### The Royal Mint Museum

The Royal Mint Museum contains a valuable numismatic library of some 15,000 volumes. This includes archival material acquired in large part from departments of the old Royal Mint at Tower Hill, such as the Engraving Department, the Die Office and the Pyx Office. For the most part this material dates back to the beginning of the 20th century and in its day-by-day character is a useful adjunct to the official files in The National Archives and to the published Annual Reports of the Royal Mint.



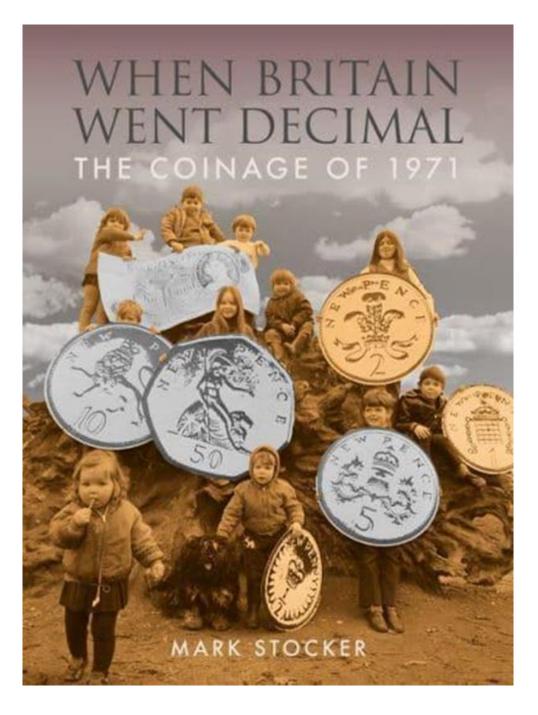
#### **Featured Collections**





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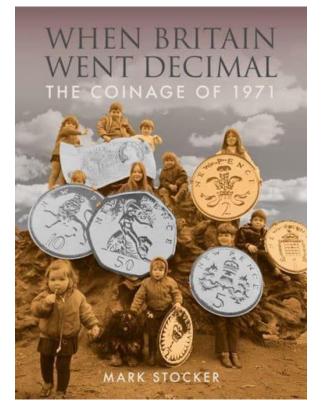
Powered by @ PastView



# Publication and press

Original project plan point:

6 - Commission an e-book on how the decimal coinage was designed.



### Publication

When Britain Went Decimal By Mark Stocker

- 126 copies sold by the Royal Mint. ٠
- 2 copies sold at the Royal Mint Experience shop. ۲
- 40 copies sold by Spink. ۲
- Available at Waterstones, Blackwell Books, the ٠ Royal Mint, Spink, WH Smith, Amazon and Foyles.





#### Decimalisation project press coverage

#### PANDEMIC RECOVERY

During the pandemic and periods of lockdown long-forgotten memories about using 'old money' the day-to-day activites of museums were severely Initially, we made contact with care homes within a disrupted. The articles featured below show some 20-mile radius of the Royal Mint and commissioned of the innovative ways that numismatic access was five boxes anticipating that we would roll the project provided while buildings were closed, and looks at a out locally sew project that will get going now that restrictions



trandere morate the 50th anniversary of decimalisation. A key element was to challenge ourselves to create meaningful and innovative events for a range of audiences, despite the estrictions of the pandemic Firstly, we wanted to interact with some of those

most affected by the national lockdown. We knew, from first-hand experience, that holding and chatting about pre-decimal coins could be a positive and nostalgic experience for those who lived through the changeover, so working with care home residents people living with dementia. Fairly soon it became ed a good fit.



Northern Ireland and the Shetland Islands. Although we were unable to visit in person, we sought Due to the success of the project and the attention it to use our collection to promote health and wellbeing has received, the technological giant Panasonic got in ongst care home residents resulting in the creation touch wanting to be involved and, as a result, donated of digital reminiscence boxes that care homes could 50 durable and easy to use laptops called 'Toughbooks' borrow free of charge. to be included with the boxes. This creates another

These sessions took the form of a 'Museum in a Box', dimension to the sessions, allowing residents to view which contained replica pieces and original objects footage and listen to audio from the time reigniting from the time, such as coins, for people to handle. distant memories and experiences.

useum team.

Each object was fitted with a special microchip which when placed on the box, played audio clips specific to that piece. This combination of audio clips, images and pre-decimal coins sparked curiosity and discussion among the groups, and residents were able to recall

Working with the company 'Museum in a Box' and

Alzheimer's UK we were able to create engaging

content that took into account the requirements o

received, there was demand across the whole of

the United Kingdom. We then partnered with the

apparent that, based on the responses and enquir

declared that D-D would be the not event of 1971. and large, h right and acceptance new coins was swi You're getting point. declar London's Evening Standard. Board's activitie were quickly wound down, and it was officially disbanded

models for the coins are now held in the British Museum.

they are heralded as classic examples of good design: 'I was not designing for myself', he explained, 'but for Making Change: the decimalisation of Britain's currency details

in 1972. Ironside

drawings and plaste

Making

Change

at a cost of £30-40.

ational Activity Providers Association to help spread he word and the project received national attention featuring on BBC Breakfast, ITV news and a variety f other media outlets. The logistics of delivering nd collecting the boxes was facilitated through our elationship with the Royal Mint despatch team and he new, decimal, currency. It was, letailed records have been kept by members of the

The project has gone from strength to strength, with ver 700 care homes signed up to receive a box and used to a new way of spending money nore enquiries still rolling in. The boxes have been homes all over the country, from Cornwall to

> It will come as no surprise that the Royal Mint Museum holds an exceptional collection of material relating to this national event. Moving to a new, state of the art site in South Wales, the Mint was fully prepared to undertake the task of striking billions

> > ٠

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ieces and coin making process are all repre the collection alongside social history objects telling the story of how the general public viewed, and coped with, the change

This year the Royal Mint Museum has embarked on a number of activities to tell this story, and while the various strands of the project cover a number of age proups and activities, the main goal has been to work rith the younger and more senior members of society with the aim of connecting generations, encouragin children to talk to their grandparents about 'old

mone Fifty years on, as D-Day recedes in the public memory, From early in the project planning phase, a key desire was to work with care home residents including those suffering with dementia to re-awaken memories of a time gone by. Due to the pandemic, however, it was (Spink and the British Museum) by Tom Hockenhull is not possible to run sessions in care homes as originally available now. The accompanying Room 69a exhibition planned. Instead, reminiscence sessions take the form at the British Museum is currently closed due to Covid of a 'Museum in a Box'. A self-contained activity restrictions. See britishmuseum.org for reopening which can be sent directly to care homes and run by

staff. The box contains replicas and original objects from the time for people to handle. Each object is What's that in old money? fitted with a bespoke micro-chip which, when placed Remembering decimalisation on the box, plays audio clips specific to that object. bigail Kenvyn, Royal Mint Museum Topics for discussion are also provided to encourage bruary 2021 marks the 50th ersation and nostalgia amonest the participants iversary of the changeover to

ompletely free of charge

Boxes can be borrowed by care homes nationwide

eithout a doubt, the biggest change to the British coinage in 1000 years and every man, woman and child would have to get The change had long been set for 15 February 1971 and the months leading up to Decimal Day, or 'D-Day' as it became affectionately known, were packed full of the most intense public information campaign ever

Webinar decimalisation anniversary – Chris Barker

Radio London interview 16 Feb 2020 – Kevin Clancy

Without the ability to visit schools or run workshops It was to be Hugh Conway, the Decimal Currency the Museum is encouraging children to engage with Board's Technical Adviser, who proposed the concept the subject via digital sessions with secondary schools that would become the 50p. As an engineer who sat on across the country and for primary schools in Wales, the board of Rolls Royce, he delegated the practicalities a short story competition has been held for key stage to the Accessories Design Office at Bristol Siddeley, a two pupils. The competition, on the topic of Britain team more used to the design of aircraft components going decimal, is being judged by celebrated children's than coins. There, the concept was refined to produce author, and Children's Laureate Wales, Eloise Williams a non-circular shape of constant breadth that could and illustrated by guest artist Rebecca Green. easily roll.

A medal design competition for undergraduate Finding an acceptable design for the new coin was students has also been run to commission a piece just as complicated. Work had begun on this as early as to commemorate the anniversary with the winner 1962 and, after several years, designs by Christopher receiving two copies of their medal, struck by the Ironside had been recommended to the Chancellor of Royal Mint. Examples of the medal will also be the Exchequer, James Callaghan (Figure 2.). retained by the Royal Mint Museum as part of the

permanent collection. Additionally a publication, by art historian Dr Mark Stocker, on the designing of the decimal coins is due to be released in the spring. The various strands of the Museum's decimalisation



itself, impacting every age group in every part of the country. The Museum's website will continually These had been thoroughly disliked by the Chancellor be updated throughout the year with information and the unp and resources for all as we continue to tell the story of this big alteration to small change. https://www.



fraught with difficulty

manufacture and one that the Deputy Master of the Mint, Jack James, was glad to be rid of. Despite this, a shaped 50p was needed to make the coin distinguishable. Several were considered but all fell



for some 30 years. It was, however, an awkward coin in May 1967 (Figure 3). 品



ant task of informing the winning artist was left to lack lames. Fortifying the disappoint designer with a large gin and tonic he broke the news that he would have to take part in a new, public, etition. Despite being exhausted from months esigning the decimal 50 of work, Ironside still managed to win through with a resh suite of entries which the Royal Mint Advisory

Committee (RMAC) felt would stand the test of malisation resulted in a time, whilst including a clear numerical value to aid

gdom's coinage. It was process Of all the new designs presented, the weight of it produced the highly distinctive opinion rested with a depiction of the St Edward's 50p piece but, as familiar as the crown. This came some months before the shape had coin is today, finding a suitable shape and design was been confirmed and at a period when round, dished

coins were still under consideration. In this context it The idea of a shaped coin was not a new one in the was felt that such a design was impossible, the elegant 1960s, the British public having grown accustomed surround not being practical for technical reasons, to the 12-sided threepence which had been in use and the Coat of Arms was accepted as an alternative



Figure 3. St Edward's crown and Royal Arms design The figure of Britannia was notable by her absence.

loss was seen as a cause for deep regret by many and In 2020, the Barber celebrated the golden anniversary it was felt that Ironside should prepare an alternative of its coin collection - one of the most significant in the that took into account the criticism. Five new designs world. Scholars and numismatists. Geoffrey Haines were presented, three being variations on the Royal (1899 - 1981) and Philip Whitting (1903 - 1988), each Arms, one depicted Britannia and a final floral design left their vast collections of a combined 15,000 pieces included in attempt to incorporate the shamrock of to the Barber with the condition that the coins were Ireland. With the weight of popular opinion on their used for 'educative purposes'. This 50th-anniversary shoulders the RMAC felt duty-bound to recommend exhibition honours their wishes and introduces the Britannia. This design, now so familiar to us all, was fascinating world of coins - miniaturised artworks only replaced in 2008 and historical documents - to today's visitors





#### Figure 4. Ironside's alternate reverse designs for the decimal 50p TEMPORARY EXHIBITIONS

The latest government guidance on the reopening of museums and galleries states that 'indoor NOTE FOR BNS MEMBERS entertainment, such as museums, cinemas and For the present, because of government restrictions children's play areas' can open from 17 May at the enforced due to the Covid-19 pandemic, the Society earliest. If you are planning to visit a museum then is meeting online via Zoom. Capacity is limited, so

ticketing restrictions may be in place. 50 Years - A Celebration of the Coin Collection Barber Institue of Fine Arts | 23 September 2020 - be sent log-in details via email 27 June 2021

e-Newsletter or the meetings page of the Society website https://numismatics.org.uk/society-meetings

Through visually engaging and appealing objects, this exhibition explains the basics of the study of coins and

aims to answer the questions non-specialists might

have about this niche, but revelatory, subject. Find

out how much an ancient coin might have bought,

where and how it was made, and discover the story of

how these coins came to be part of a museum here in

Ashmolean Museum | Gallery 7 | until March 202

Explore the results of recent research from the

University of Oxford which used laser technology to

determine the chemical 'fingerprint' of over 600 coins

As part of the Oxford Coin Hoards of the Roman

Empire Project, this display shows changes in the

gold sources exploited by the Ancient Romans and

in hoarding behaviours, allowing fascinating insights into fundamental developments in the Roman

Meetings take place at 6-7.30pm on the third Tuesday

of each month. All meetings will be held online via

Zoom until further notice. If we are able to resume

in-person meetings there will be parties following

the December and June meetings. To join a Zoom meeting, please sign up for the link from the monthly

LECTURES, SEMINARS &

NOTE FOR RNS MEMBERS

CONFERENCES

Lasers, Hoarding and Roman Gold Coinage

Birmingham.

check their website in advance as certain opening and members are asked to register in advance. To join the meeting, please use the following registration link: /us02web.zoom.us/w toY6 tOAS acGx75X2whLA Those who register will





### Legacy

- The short story competition is now an annual event and is nationwide.
- The medal design competition has provided a base upon which to build further competitions.
- The reminiscence box project has been repurposed and expanded further. The skills and abilities of those running it have been enhanced.
- The Project Coordinator is now a permanent member of the team with objectives relating to continued growth, organisation and planning.
- The reminiscence box has been celebrated by the Royal Mint business as a 'giving back' initiative.
- Education sessions are now available digitally across the UK and on a number of different topics.
- The website has been further improved and content continues to be built upon, particularly through digitisation.
- Public speaking engagements and requests for interviews, contributions, papers and visits have increased.
- The reach of the Museum is much expanded and continues to increase. Relationships created during the decimalisation project have been sustained and built upon.
- The team has grown in confidence and skills. Planning and scheduling are being refined and developed through the creation of a permanent outreach programme.